

May 20th 2009



To whom it may concern

**The 9th Japan Fashion Week in TOKYO
Information of designer's briefing session**

We would like to announce that the designer's briefing session will be held on the 11th of June for the 9th Japan Fashion Week in TOKYO. We will be explaining about the general outline of the JFW, the PR, and other details.

Also, there is some change in the operation system so we would like to explain about the new strategy for the 9th JFW and later on.

We hope that you will be able to attend the meeting so please return the attendance sheet on the next page by fax machine to the Japan Fashion Week Organization by the 4th of June.

Sincerely yours,
Japan Fashion Week Organization
Senior Director
Kenji Yamazaki

The 9th Japan Fashion Week in TOKYO designer's briefing session

Date : Thursday June 11th 2009 6:30PM~8:00PM (reception opens at 6:00PM)

Place : Itochu Building 10th floor, Room #1004A

(5-1, Kita-Aoyama 2-chome Minato-ku, Tokyo Tel:03-6439-3126)

※Map is attached on the third page.

- Subjects:**
1. Operation plan and the method for JFW beginning the 9th collection
 2. Outline of the 9th JFW
 3. About designer support program
 4. About PR
 5. About the schedule and the venue



To: Japan Fashion Week Organization

FAX : 03-3242-8552

<p>The 9th Japan Fashion Week in TOKYO designer's briefing session Attendance sheet</p>
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• **Yes, I will attend the session** (___ people will attend the session)

※Please be aware that upto 2 people per 1 group is allowed considering the room circumstance.

• **No, I will not attend the session.**

※Please circle one of above

Company name : _____

Name : _____

Telephone : _____

※Please return this attendance sheet by the 4th of June.

Inquiries for the session

Japan Fashion Week Organization

3F, Terasaki 1st building.,1-10-5, Nihonbashi-Muromachi, Chuo-ku, Tokyo, 103-0022

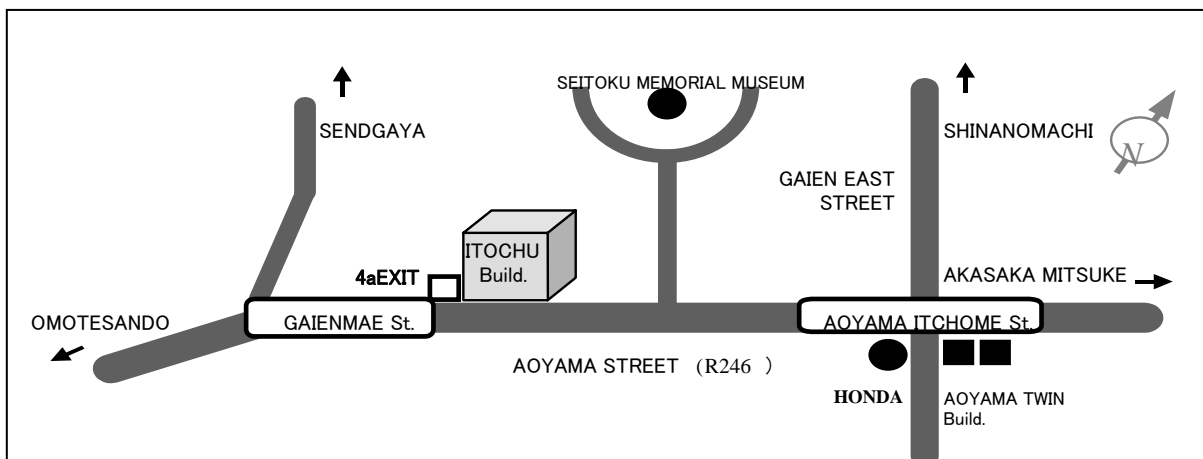
Tel : 03-3242-8551

Fax : 03-3242-8552

The 9th Japan Fashion Week in TOKYO designer's briefing session
MAP

Place : Itochu Building 10th floor, Room #1004A
 (5-1,Kita-Aoyama 2-chome Minato-ku,Tokyo Tel:03-6439-3126)

Access : Next to the 4a EXIT for the GAIENMAE STATION on the TOKYO METRO GINZA LINE.



※Since the Itochu corporation's front gate will be closed at the session's time, please walk down the slope to the first basement level on the both sides of the front entrance facing the AOYAMA Street. You will need a permit card to enter the building so please receive one at the entrance on the first basement floor. After you pass the gate, please take the right elevator to the 10th floor.

Signs and guides will lead you to the session room on the current day.